

Message Text

UNCLASSIFIED

PAGE 01 VIENNA 03238 101634Z

62

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 032013

R 101544Z APR 74

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 2436

UNCLAS VIENNA 3238

E. O. 11652 N/A

TAGS: BEXP, AU

SUBJ: IN-STORE PROMOTIONS FY 1975

REF: STATE 070663, 041351; VIENNA 1401; A-685, DEC 20, 1973.

1. AS INDICATED IN JOHNSON/LILL TELECON ON APRIL 8, EMBASSY PROPOSES TO UTILIZE FY-75 IN-STORE PROMOTION FUNDS, I.E. DOLLARS 25,000, TO SUPPORT APRIL 1975 EVENT PLANNED BY KASTNER & OEHLER/GRAZ.
2. FORMAL KASTNER & OEHLER PROPOSAL PRESENTED IN REPAIR A-685.
3. EARLY AUTHORIZATION TO CONCLUDE CONTRACT WITH GRAZ DEPARTMENT STORE REQUESTED. COUNSELOR BARDACH ATTENDING OPENING OF GRAZ FAIR ON APRIL 27 WHICH OFFERS GOOD OPPORTUNITY TO SIGN CONTRACT.
4. KASTNER & OEHLER ADVISED IN MARCH 6 LETTER OF INTENT OF AVAILABILITY DOLLAR 20,000 FOR IN-STORE PROMOTION. WILL NOW INFORM FIRM OF DOLLAR 5,000 INCREASE PROVIDED FORM MEETS OBLIGATION TO PURCHASE MERCHANDISE VALUED AT DOLLARS 250,000.
5. REPEAT REQUEST FOR DEPARTMENT'S ADVICE WHAT ATTRACTIONS AVAILABLE IN SPRING 1975 TO FORM CENTERPIECE AND THEME OF GRAZ EVENT. HUMES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 APR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974VIENNA03238
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740082-0963
From: VIENNA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740450/aaaabthf.tel
Line Count: 49
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 070663, 041351; VIENNA 1401; A, -685, DEC 20, 1973.
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 03 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 JUL 2002 by bryansd0>; APPROVED <09 JUL 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTIONS FY 1975
TAGS: BEXP, AU
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005